

## COLLOQUIUM OF THE DIASPORA ENGAGEMENT PROJECT

‘Linking the Ghanaian Diaspora to the  
development of Ghana’  
22-24 August 2012

## PARTNERSHIPS & OPPORTUNITIES: ADRA GHANA’S ROLE

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ADRA GHANA’S EXPERIENCE:  
OPPORTUNITIES FOR  
MIGRANTS/DIASPORA

OUR RELEVANCE AT THIS COLLOQUIUM

*CHANGING THE WORLD ONE LIFE AT A TIME ...*



## OUTLINE

- INTRODUCTION
- ADRA GHANA'S EXPERIENCE WITH MIGRANTS
- ADRA GHANA'S PORTFOLIOS AND EXPERIENCE
- OPPORTUNITIES FOR INVESTMENT - FOOD SECURITY & VALUE ADDITION
- REFLECTIONS & CHALLENGES
- CONCLUSIONS

## ADRA Ghana

### **Identity**

- The Adventist Development and Relief Agency (ADRA) is a Global Humanitarian Organisation of the Seventh-day Adventist Church that demonstrates God's Love and Compassion.

### **Mission**

- ADRA works with people in poverty and distress to create just and positive change through empowering partnership and responsible action.

## ADRA Ghana ..

### **Vision**

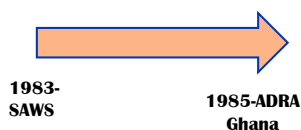
- ADRA is a professional, learning and efficient network that embodies integrity and transparency. ADRA reaches across boundaries empowering and speaking out for the at-risk and forgotten to achieve measurable, documented and durable changes in lives and society.

## ADRA Ghana...

- Network of 120 ADRA country offices -
- Worked in all 10 Regions of Ghana

## ADRA Ghana – Experience with Migrants

- Started in 1983
- Seventh-day Adventist Welfare Services (SAWS)
- Antecedents – Drought, Bushfires, Famine, Deportation Of Ghanaians
- In 1985, became ADRA Ghana - (Relief – Development continuum)



## DEVELOPMENT CONTINUUM

- EMPOWERING PEOPLE TO TAKE CHARGE OF THEIR LIVES
- ASSIST THEM TO RELEASE THEIR POTENTIALS FOR MEANINGFUL ENGAGEMENT
- SELF-RELIANCE IN PLACE OF DEPENDENCY
- 

## Core Portfolios

- Food Security – Agriculture & Natural Resource Management
  - Nutrition, Water and Sanitation
- Primary Health – Malaria, HIV & AIDS, etc.
- Education
- Economic Empowerment – MICRO FINANCE
- Relief-Disaster Response

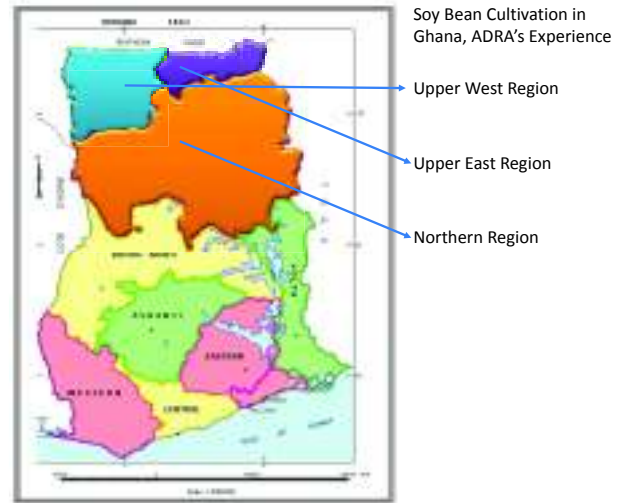


## SNAPSHOT OF FOOD SECURITY PROJECTS

- FOOD SECURITY:
  - PL 480 TITLE FOOD SECURITY PROJECT – 1996-2007 - 30,000 FARMER HOUSEHOLDS
  - MIDA- MCC – 600 FBOs 30,000 farmer households- 2008-2012
  - EC-ADRA – NORTHERN GHANA FOOD SECURITY RESILIENCE PROJECT – 10,000 farmer households



## SOYBEAN PROMOTION



## CITRUS PROMOTION



## MANGO PROMOTION – MANGO BELT



## MANGO

- MANGO BELT IN THE SOMANYA AREA
- BRONG AHAFO
- NORTHERN SECTOR – BEST SUITED QUALITY MANGOES



## EXPORTABLE MANGO



National Best Mango Farmer, 2010



CASHEW PROMOTION





## CASHEW

- BRONG AHAFO
- CENTRAL REGION
- NORTHERN SECTOR



## WOODLOT: Preserving the Environment & Making money



WOODLOT CULTIVATION –  
FOR BOTH INCOME &  
ENVIRONMENTAL  
PRESERVATION



## EC –ADRA NGFSRP



HARVEST TIME –EFFORT NOT IN VAIN

EVEN THE BLIND  
CAN BE VERY  
RESOURCEFUL



## DRY SEASON FARMING – AFRAM PLAINS



## DRY SEASON FARMING



## MIDA PROJECT

- 2008-2012
- COMMERCIALIZATION OF AGRICULTURE

## VALUE CHAIN CROPS AND ASSOCIATIONS

- CASSAVA
- PLANTAIN
- MAIZE
- VEGETABLES – PEPPER, OKRA, GARDEN EGGS
- LEGUMES – COWPEAS
- YAM







Harvested plantains from Yen Ambedi Agoro Farmers Association, Fanteakwa district, awaiting collection by plantain exporters, October 2011



Irrigated Onionfield of Sunkwa Vegetable Farmers Association at Mpaem, Fanteakwa district



Harvested onions of Sunkwa Vegetable Farmers Association being sorted for market



Loading fresh pepper purchased from the Akwaseho FBOs in the Kwahu South District

## OUTCOMES OF OUR COLLABORATIONS

- CITRUS PROCESSING PLANTS
  - PINORA
  - FRUITILAND
  
- CASHEW PROCESSING PLANT
  
- SOYBEAN PROCESSING FACTORIES –
  - GHANA NUTS,

## OPPORTUNITIES FOR COLLABORATION & INVESTMENT

## PREVAILING CONDITIONS:

- GHANA - A nation blessed with all kinds of resources – NOT TO BE POOR
- INTERESTING CLIMATIC ZONES
  - SAVANNA (NORTHERN SAVANNA)
  - TRANSITION
  - FOREST
  - COASTAL SAVANNA

## MAP OF THE ECOLOGICAL ZONES



## ECOLOGICAL ZONES & UNIQUE OPPORTUNITIES

- NORTHERN SAVANNA – Mango, Cashew, Soybean, Tomato, Yams, Rice, Maize, Millet, Guinea Fowls, Sesame seeds, shea nuts, etc
- TRANSITION – Mango, Cashew, Yams, Cassava, Cowpea, Maize, etc
- FOREST – Citrus, Oil Palm, Cocoa, Plantain, Cassava, Cowpea, etc.
- COASTAL SAVANNA – Cashew, Mango, Soybean, Vegetables

## FOOD SECURITY

- A. PRODUCTION
  - MANGO, CITRUS, CASHEW, OIL PALM,
  - YAMS, SOYBEAN, COWPEAS, PEPPER AND OTHER VEGETABLES
  - CROP LIVESTOCK
- A. VALUE ADDITION – PROCESSING
  - A big industry
- A. MARKETING

## CHALLENGES

- MECHANIZED FARMING
- RAINFED AGRICULTURE – IRRIGATION
- PROBLEMS WITH GLUT

## EDAIF-ADRA MANGO PROJECT

- ADRA SIGNED AN AGREEMENT WITH EDAIF ON MANGO PROMOTION - 21<sup>ST</sup> AUGUST 2012
- Reported in:
  - Ghanaian Times of 22<sup>nd</sup> August 2012
  - Business and Financial Times of 22<sup>nd</sup> August 2012

## EDAIF

ADRA IS TO PROVIDE:

- TECHNICAL ASSISTANCE
- EXTENSION SERVICES

## Conclusion

- EVERY HUMAN NEED GIVES AN OPPORTUNITY TO INVEST
- THROUGH THE SAME WINDOW, SOME SEE THE MUD OTHERS SEE THE STARS
- WHAT DO YOU SEE?

THANK YOU VERY MUCH!!!



THANK YOU

THANK YOU